



88W
2178

PTO/SB/83 (09-04)
Approved for use through 11/30/2005. OMB 0651-0035
U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number.

REQUEST FOR WITHDRAWAL AS ATTORNEY OR AGENT AND CHANGE OF CORRESPONDENCE ADDRESS	Application Number	09/372,416-Conf. #1373
	Filing Date	August 11, 1999
	First Named Inventor	Jonathan Dorfman
	Art Unit	2178
	Examiner Name	T. V. Huynh
	Attorney Docket Number	B2745.0023

Commissioner for Patents
To: P.O. Box 1450
Alexandria, VA 22313-1450

Please withdraw me as attorney or agent for the above identified patent application, and

- ☒ all the attorneys/agents of record.
☐ the attorneys/agents (with registration numbers) listed on the attached paper(s), or
☐ the attorneys/agents associated with Customer Number

NOTE: This box can only be checked when the power of attorney of record in the application is to all the practitioners associated with a customer number.

The reasons for this request are:

per the request of Benzion Wachsmann, BEH Investments LLC, Assignee of record for this matter, all future correspondence should be sent directly to the Assignee of record.

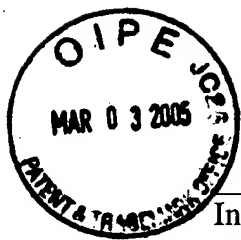
CORRESPONDENCE ADDRESS

1. ☐ The correspondence address is NOT affected by this withdrawal.
2. ☐ Change the correspondence address and direct all future correspondence to:
☐ The address associated with Customer Number:

OR

<input type="checkbox"/> Firm or Individual Name			
Address			
City	State	Zip	
Country			
Telephone	Fax		
Signature			
Name	Ian R. Blum	Registration No.	42,336
Date	March 3, 2005	Telephone No.	(212) 896-5458

NOTE: Withdrawal is effective when approved rather than when received. Unless there are at least 30 days between approval of withdrawal and the expiration date of a time period for response or possible extension period, the request to withdraw is normally disapproved.



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of:
Jonathan Dorfman

Application No.: 09/372,416

Group Art Unit: 2178

Filed: August 11, 1999

Examiner: T. V. Huynh

For: EASILY MODIFIABLE MACRO TAG FOR
INTERNET ADVERTISING

REVOCATION OF POWER OF ATTORNEY

Via Fax: (703) 872-9306

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

On behalf of the current assignee for the above-identified application, I hereby
revoke all previous powers of attorney given in the above-identified application.

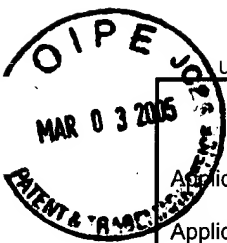
Transmitted herewith a Statement Under 37 CFR 3.73 (b).

Respectfully submitted,

Signature: /Benzion A. Wachsman/

Benzion A. Wachsman

President, BEH Investments LLC



Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number.

STATEMENT UNDER 37 CFR 3.73(b)Applicant/Patent Owner: BEH Investments LLCApplication No./Patent No.: 09/372,416 Filed/Issue Date: August 11, 1999Entitled: Easily Modifiable Macro Tag For Internet AdvertisingBEH Investments LLC, a Delaware limited liability Corporation
(Name of Assignee) (Type of Assignee, e.g., corporation, partnership, university, government agency, etc.)

states that it is:

1. ☒ the assignee of the entire right, title, and interest; or
2. ☐ an assignee of less than the entire right, title and interest.
The extent (by percentage) of its ownership interest is _____ %
in the patent application/patent identified above by virtue of either:

A. ☐ An assignment from the inventor(s) of the patent application/patent identified above. The assignment was recorded in the United States Patent and Trademark Office at Reel _____, Frame _____, or for which a copy thereof is attached.

OR

B. ☒ A chain of title from the inventor(s), of the patent application/patent identified above, to the current assignee as shown below:

1. From: Jonathan Dorfman To: Flycast Communications Corp.
The document was recorded in the United States Patent and Trademark Office at
Reel 010167, Frame 0961, or for which a copy thereof is attached.
2. From: Flycast Communications Corp. To: Engage Technologies
The document was recorded in the United States Patent and Trademark Office at
Reel 012077, Frame 0149, or for which a copy thereof is attached.
3. From: Engage Technologies To: Engage, Inc.
The document was recorded in the United States Patent and Trademark Office at
Reel 012592, Frame 0308, or for which a copy thereof is attached.

☒ Additional documents in the chain of title are listed on a supplemental sheet.

- ☐ Copies of assignments or other documents in the chain of title are attached.
[NOTE: A separate copy (i.e., a true copy of the original assignment document(s)) must be submitted to Assignment Division in accordance with 37 CFR Part 3, if the assignment is to be recorded in the records of the USPTO. See MPEP 302.08]

The undersigned (whose title is supplied below) is authorized to act on behalf of the assignee.

February 28, 2005

Date

(718) 928-2213

Telephone number

Benzion A. Wachsman

Typed or printed name

/Benzion A. Wachsman/

Signature

President, BEH Investments LLC

Title

This collection of information is required by 37 CFR 3.73(b). The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 12 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

If you need assistance in completing the form, call 1-800-PTO-9199 and select option 2.

Patent Application No.: 09/372,416

Continuation of Chain of Title

4. From Engage, Inc. to BEH Investments LLC.

The document was recorded at the United States Patent and Trademark Office
at Reel: 013936 Frame: 0257.